

Gävle Municipality, Sweden and our work against littering



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Gävle - the municipality by the sea and the forest

- Gävle is situated by the sea with the forest around the corner.
- The city's population is currently 78 000 inhabitants and 100 000 in the whole municipality.
- Gävle is ranked as one of Sweden's best environmental municipalities.



Littering- a mission for many



Gästrike
återvinnare

**Best "Keep Sweden Tidy"
municipality four years in
a row!**



Environmental Strategic Programme

”Keep the local environment clean and tidy”

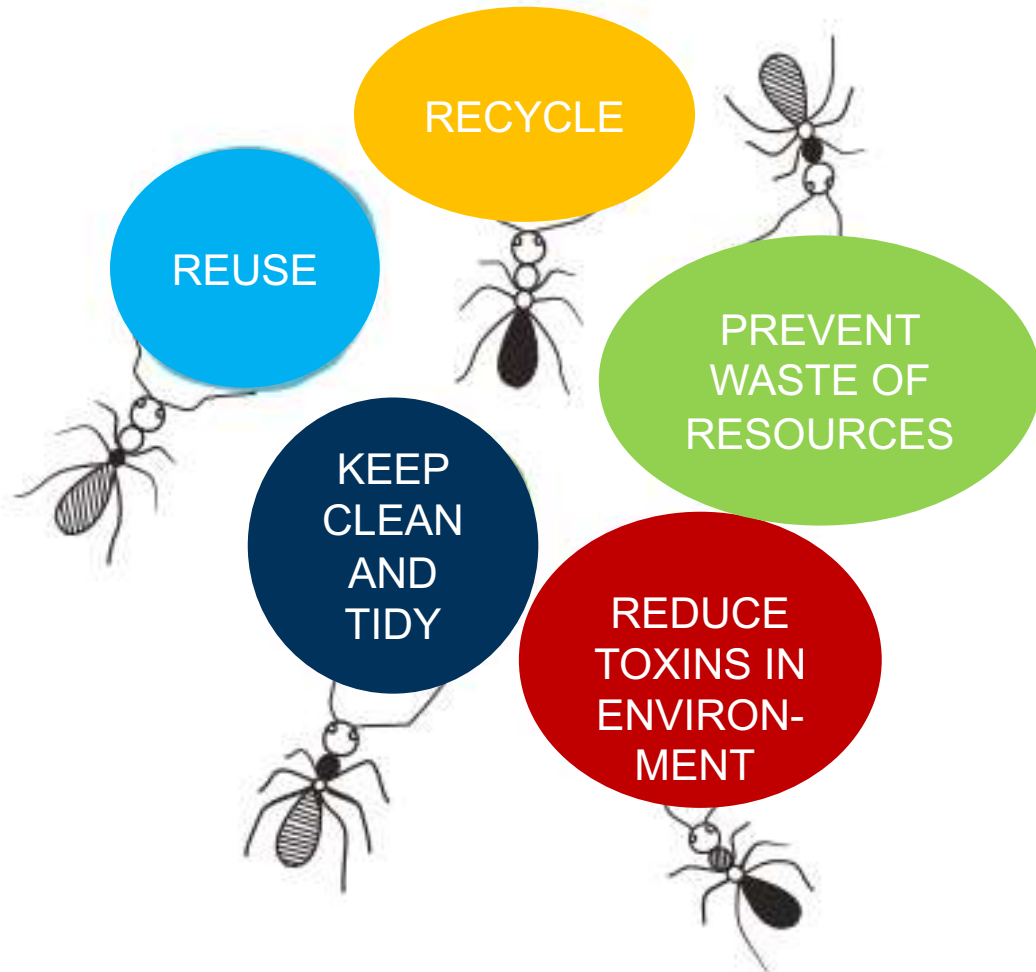


STYRNING OCH STÖD GÄVLE

Environmental Strategic Programme

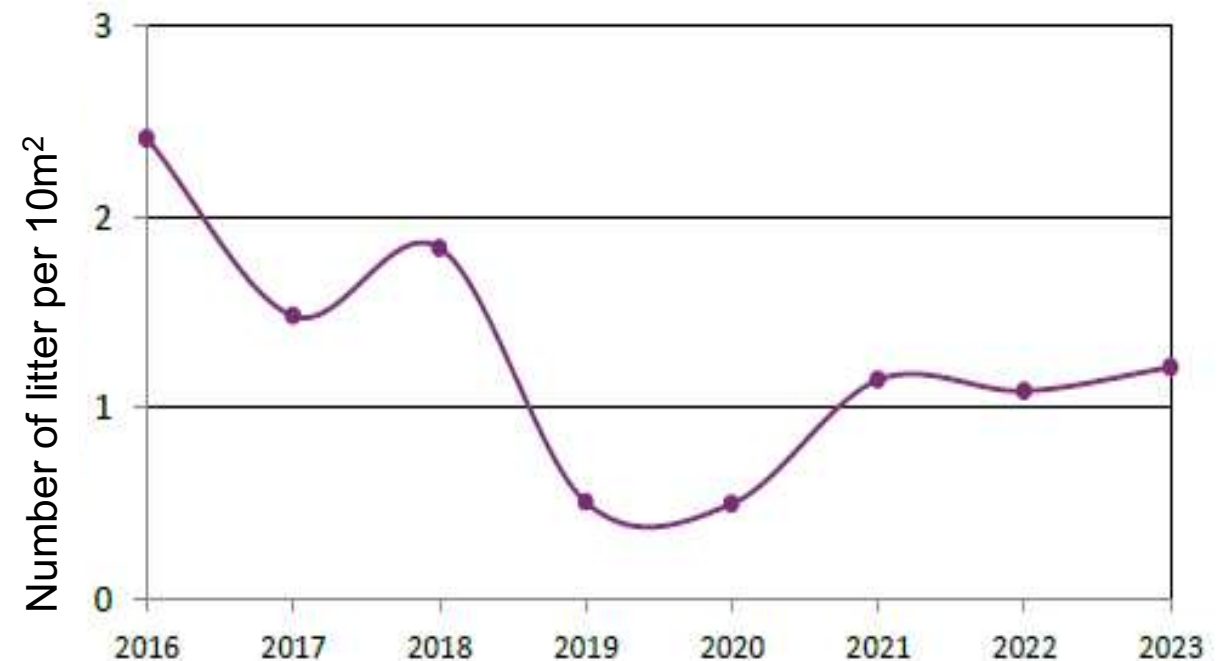
For Gävle Municipality Group, inhabitants and business in Gävle

Waste Management Plan – five target areas



Targets for Keep Clean and Tidy

- More participants in litter picking days
- Recurrent litter measurements
- Increase the number of sustainable events
- Feel safe outdoor



Litter prevention in Gävle city



- Provides operation and maintenance in streets parks and squares
- 2 000 wastebaskets in parks and in the streets (0,03 basket/pers)
- 20 recycling bins
- Sweep the streets and squares up till 365 days
- 2 000 000€/year for work to avoid littering (=28 €/year/pers)
- In charge of working against graffiti



Citizens can report littering and dumping to the municipality on the website

Gävle kommun

Våra tjänster Mina sidor Om Statistik Logga in

Report littering

1 Beskriv felet 2 Skicka in

Beskriv nedskräpningens omfattning och vad den består av (max 400 tecken)

0/400

Markera platsen för nedskräpningen på kartan

Placera ut flaggan på kartan för att markera platsen även om du har skrivit in adressen i adressfältet eller angett nuvarande position.



Littering in and by the water

Guest harbor provide garbagebags and gloves during the season.

Magnetfishing, the municipality supports the volunteers who clean our river in the city.



Cooperation with "Keep Sweden Tidy"



Litter picking days during May.

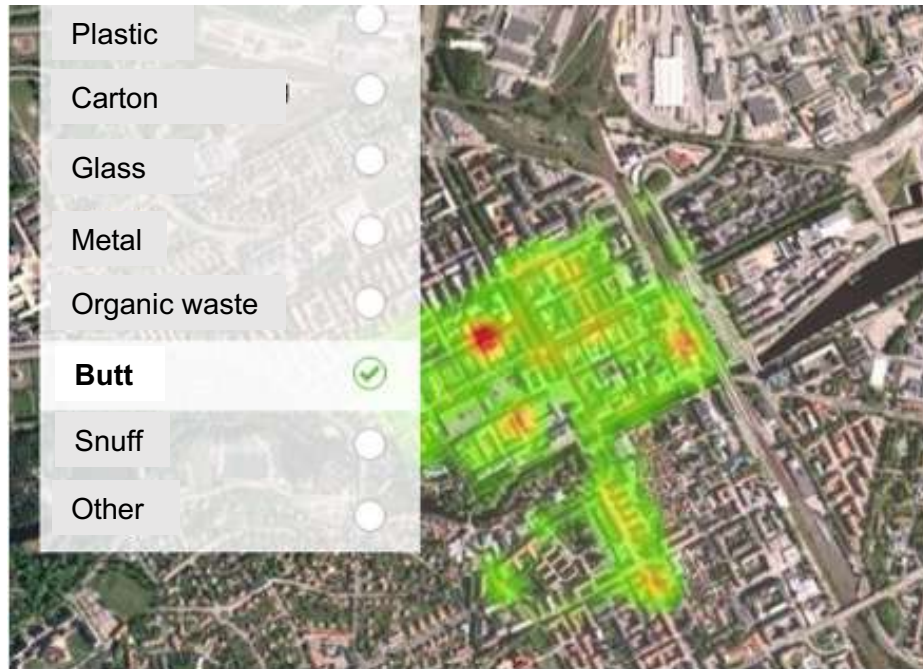
Increasing the number of participants.

Even our politicians get out and pick litter! Important symbol for doing the right thing.



2023: over 15 000 participants!

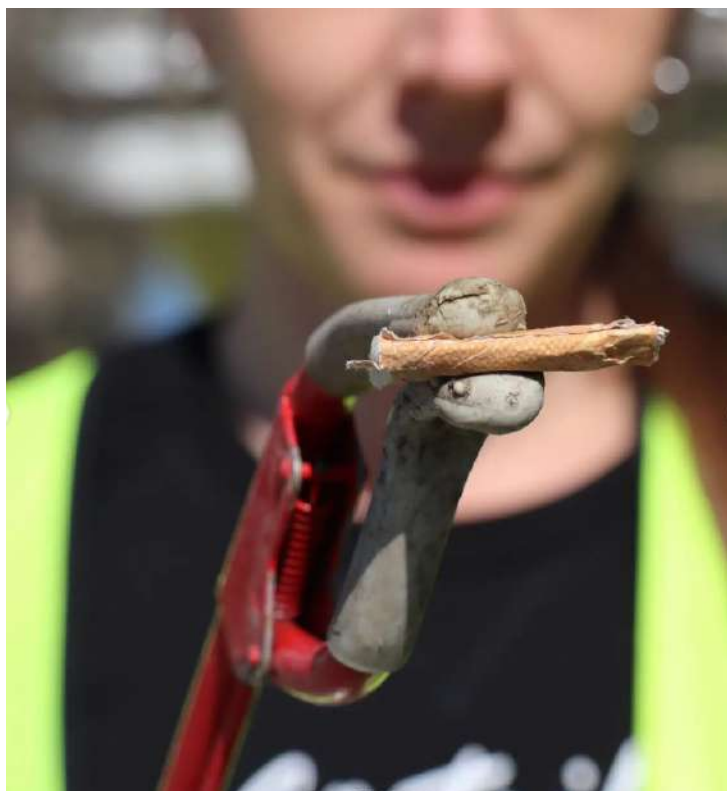
Litter measuring



Two weeks every year we measure litter in a survey from Keep Sweden Tidy.

The results are used to prevent littering in the future.

To actually make a difference – is to be seen in action



Sustainable events – waste and littering



Education and information



Waste Hierarchy



Eco Schools programme in Gävle

81% of Gävle's preschools and schools are Eco certified with the Green Flag (2023)



Tools for schools

Mini sorting bins for children in their schoolyards.



Litterfree Neighbourhoods

- Gavlegårdarna- the municipal Housing company.
- Networking events with different thematic areas.
- Citizen engagement - Litter Picking Days
- “Give your neighbourhood 30 minutes of your time”



Be a role model - motivation at work





Starting up! Forum for Littering



Different actors in Gävle municipality meet twice a year.



**Gästrike
återvinnare**



Questions?

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